Geneva Business School

MBA Master of Business Administration

Real Business. Future Leaders.

www.gbs-ge.ch

Switzerland | Spain | Russia
United Arab Emirates | Saudi Arabia
Geneva Business School (GBS) is a leading Swiss Business School with an international approach, dedicated to preparing world leaders. GBS encourages students to develop their full academic potential and excellence.

Our students enjoy average class sizes, enabling a beneficial, personal interaction with faculty members. All students can benefit from the learning opportunities available through business and research projects.

The real strength of GBS lies within its privileged insights into the real world of business, alongside the ability to enable access to an extensive international network.

Ultimately, we at GBS, are confident that each student graduates with effective managerial skills and international business knowledge to ensure success as a "FUTURE LEADER" managing "REAL BUSINESS"
Transfer between our Campuses

GBS currently has three main campuses: Geneva, Barcelona, and Moscow, and two international university partner: UAE and KSA. While studying at GBS you have the ability to study at any of the five campuses at any given year.

Our campuses have been strategically located to enable influence from the diversity of 6 very important cities within the modern business world.

**Geneva**

Home to many of the best known technology institutes in the world. It's impressive reputation is the reason why GBS is headquartered in Geneva, Switzerland. For those students interested in pursuing careers in the financial or business world, Geneva has arguably the richest business culture in the world.

**Barcelona**

A pleasant climate, a fascinating history and cultural diversity makes Barcelona a leading tourist, economic, cultural, and sports hub. The city has a reputation for being at the cutting edge of business, while still maintaining elements of tradition and it has been recognised as the Southern European City of the Future.

**Moscow**

Moscow is known for being the country’s political and economic hub and is considered to have the most political influence in Russia. For students of business finance, Moscow offers a unique opportunity to experience first hand, the politics behind the economics of contemporary Russia.

**Dubai**

Dubai is located on the southeast coast of the Persian Gulf and is one of the seven emirates that make up the country. Dubai has developed a comprehensive educational vision ensuring that the executives of the region are ready to meet the challenges of the twenty-first century workplace. Dubai attaches great significance to higher education and learning even as it moves forward towards knowledge based economy.

**Abu Dhabi**

Abu Dhabi offers all the attractions of a top class international resort, plus a taste of something extra. It combines year-round sunshine and superb facilities for leisure and recreation with the spice and mystique of an Arabian adventure. Steeped in the ancient culture and heritage of Arabia, the strong tradition of desert hospitality lives on in the genuine warmth and friendliness that welcomes the visitor.

**Dammam**

Dammam is the capital of the Eastern Province of Saudi Arabia. It is home to a vast sea, beautiful beaches and excellent fishing spots. It is a favourite destination for tourists from different parts of the Kingdom. The city is growing at an exceptionally high rate of 12% a year, the fastest in the Kingdom, Gulf Cooperation Council, and the Arab World.

Our strategic campus location empowers students to become global business players through exchange between our campuses and international university partners.
Geneva Business School

Unique Features

Geneva Business School prides itself greatly on its exceptional standard of education, based upon the Swiss learning model. GBS provides students with all of the essential knowledge and skills required to succeed within the business and healthcare industries.

Accreditations: Worldwide Recognition

As a leading private institution, we work hard to ensure that we maintain superior quality of education through our accreditation with some of the world’s most respected organizations.

These organizations enable us to work on exchange programs and dual degrees with universities and business schools that share our commitment for quality education.

Memberships

Switzerland | Spain | Russia
United Arab Emirates | Saudi Arabia

Real Business. Future Leaders.
MBA in International Management

Program Information

Attendee Profile
Experienced professionals; highly motivated with an invested interest in international management.

Degree Awarded
Master degree in Business Administration (MBA) with Major in International Management

Campuses
UAE and KSA

Start Dates
Every Month / Rotational Enrollment

What will the program teach me?
The MBA in International Management program is designed to deliver an in depth understanding of the increasing emphasis that the international perspective has within the business market today. The course develops and explores the growing diversity of business within the global market. MBA in International Management graduates gain essential skills to assess the worldwide environment for business, develop new business opportunities, analyse international markets and develop effective management skills.

Who is the program designed for?
The MBA in International Management is designed for students who are focused on business opportunities and challenges, with a desire to understand the operation of business within the global marketplace. Students will study international business and gain essential skill to manage it effectively and emerge as future leaders.

What kind of positions can students apply for?
- Director of International Management
- Management Analyst
- Entrepreneur
- HRM
- Top Executive within an Organization
- Management Consultant
- International Banking
- Managing luxury International Brands
- Business Analyst
- Business Development Coordinator and many more...

Duration
One year of taught units and 2 months of business research & project.

Language
English

Integral Approach to learning
- A proven hybrid methodology.
- Interaction with world-class faculties.
- Practical case discussion, reports and projects, role playing / business games.
- Networking with experienced industry professionals.
- Composite sessions with healthcare management students for common units.

The graduate will:
- Gain knowledge relating to the common problems of management.
- Obtain skills used to analyse management in both the private and public sectors.
- Use previous experiences with organizations to challenge existing methods and theories.
- Design and build new management strategies.
# MBA in International Management

## Program Structure

### CREDIT POINTS

<table>
<thead>
<tr>
<th>Category</th>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>Core Courses</td>
<td>21 Credits</td>
</tr>
<tr>
<td>Elective Courses</td>
<td>15 Credits</td>
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<tr>
<td>Orientation Courses</td>
<td>18 Credits</td>
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<tr>
<td>Master Thesis or Internship</td>
<td>36 Credits</td>
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<td><strong>Total Credits</strong></td>
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### CORE

<table>
<thead>
<tr>
<th>Title</th>
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<tbody>
<tr>
<td>Quality Management</td>
<td>TQM601</td>
</tr>
<tr>
<td>Effective Project Management</td>
<td>CSS 620</td>
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<td>Human Resources Management</td>
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<td>Principles of Finance</td>
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<td>Strategic Management</td>
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<tr>
<td>Research Methodology</td>
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### ELECTIVES

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<tr>
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<tr>
<td>Introduction to Databases</td>
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<td>Foreign Market Analysis</td>
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<td>Marketing of Services</td>
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### ORIENTATION

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<tbody>
<tr>
<td>Production &amp; Operations for Masters</td>
<td>MBA 603</td>
</tr>
<tr>
<td>Entrepreneurship &amp; Entrepreneurial Management</td>
<td>MBA 602</td>
</tr>
<tr>
<td>Leadership For Management &amp; Business</td>
<td>MBA 609</td>
</tr>
<tr>
<td>Case Study</td>
<td>CST 620</td>
</tr>
<tr>
<td>Corporate Social Responsibility</td>
<td>MBA 611</td>
</tr>
<tr>
<td>Case Study (Business Strategy &amp; Multicultural Approach)</td>
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### MASTER THESIS

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<tbody>
<tr>
<td>Business Research &amp; Project</td>
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MBA in Healthcare Management

Program Information

Attendee Profile
Experienced professionals; highly motivated with an invested interest in healthcare industry.

Degree Awarded
Master degree in Business Administration (MBA) with Major in Healthcare Management

Campuses
UAE and KSA

Start Dates
Every Month / Rotational Enrollment

What will the program teach me?
The MBA in Healthcare Management program seeks to develop professionals who understand how to manage non-profit, for-profit, and voluntary health care organizations in effective and innovative ways. The program focuses on the need for health care administrators to be continuous learners, critical thinkers, and ethical practitioners by recognizing the multi-constructed nature of human, social, and organizational realities and the complex relationships between the system of health providers and the needs of the community.

Who is the program designed for?
The program offers valuable experience and useful knowledge in a results oriented environment. Students gain practical managerial skills to augment their talent as healthcare professionals. The course will enable them to share existing knowledge as well as acquire the new knowledge and skills needed to manage and lead in a changing healthcare sector.

What kind of positions can students apply for?
- C-Suite Designation
- Healthcare/Pharmacy Analyst
- Entrepreneur
- Healthcare Resource Manager
- Specialist doctors
- Healthcare Management Consultant
- Midwives & Nurses
- Hospital Pharmacy Administration
- Healthcare Development Coordinator
- Pharmacy Business Development
- and many more...

Duration
One year of taught units and 2 months of healthcare research & project.

Language
English

Integral Approach to learning
- A proven hybrid methodology.
- Interaction with world-class faculties.
- Practical case discussion, reprints and projects, role playing / business games.
- Networking with experienced healthcare professionals.
- Composite sessions with international management students for common units.

The graduate will:
- Demonstrate a significant knowledge of quality management theories and techniques in the health administration arena.
- Evidence the ability to apply managerial concepts and technological advances to the effective administration of healthcare facilities.
- Incorporate health science concepts into health administration management planning, analysis, development and execution.

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# MBA in Healthcare Management

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<tr>
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<td>HCM 620</td>
</tr>
<tr>
<td>HealthCare Ethics/CSR</td>
<td>HCM 621</td>
</tr>
<tr>
<td>HealthCare Policies &amp; Procedures</td>
<td>HCM 622</td>
</tr>
<tr>
<td>HealthCare Leadership</td>
<td>HCM 623</td>
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<tr>
<td>HealthCare Evaluation</td>
<td>HCM 624</td>
</tr>
<tr>
<td>Case Study (HealthCare Planning &amp; Operations)</td>
<td>CST 625</td>
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### Master Thesis

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Geneva Business School

Program Cycle

Location: Dubai, Abu Dhabi, Al Ain

Gross Duration: 14 Months

Delivery: On-Site, Weekend, 6 Weeks

Results: 20 working days from the date of examination

MBA
International Management & Healthcare Management

Coaching: 18 Subjects X 3 Weeks

Assessments:
15% Class Participation (Business Cases, Live Project & Presentation, Group Discussion)
25% online MCQ Examination
60% Final Examination (Pen & Paper)

Fees Structure

Registration Fee: AED 2,500
Tuition Fee: AED 1,700 X 18 Units + Master Thesis: AED 2,500
Administration Fee: AED 4,000

Total Program Fee: AED 39,600

Additional Information:
1. Administration fees include validation of certificate and student convocation charges. Validation of documents is subject to respective government rules & regulation.
2. Repeating & rescheduling of examination in any case will be charged at AED 1000 per unit.
3. Assessment re-evaluation will be charged at AED 300 per unit.

Switzerland | Spain | Russia
United Arab Emirates | Saudi Arabia

Real Business. Future Leaders.
Besides its fulltime and part time academic staff many of who have distinguished themselves as organizational leaders. GBS uses international academics and experts to lecture on its MBA. This gives student exposure to academic learning and real world experience from across the globe.
Selection Criteria

GBS’s selection process seeks out great leadership potential, strong academic ability, charismatic personal qualities and the ability to adapt to the ever changing business market. We are looking for candidates with experience, people skills and a proven academic record.

Admission Requirements

- Completed Application Form
- Copies of Degree & Transcript
- Latest CV (Curriculum Vitae)
- 5 Years Work Experience
- Copy of Valid Passport and Residence Visa
- Passport Size Colour Photograph (4 Nos)

Graduation 2014

Partner Institutions

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Switzerland | Spain | Russia
United Arab Emirates | Saudi Arabia
Contact Us

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